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L Number	Hits	Search Text	DB	Time stamp
1	0	audiohighway	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2003/02/11 10:36
2	233	audio and download and request and personalize	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2003/02/11 10:38
3	107	audio and download and request and personalize and advertisement	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2003/02/11 10:54
4	204	information and deliver\$4 and electronic adj network and request and personal\$5 and advertise\$5	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2003/02/11 11:01
5	17	audio.ti. near5 download	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2003/02/11 11:03
6	70	audio.ti. near5 request	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2003/02/11 11:03
11	14	("5774670"   "5796952"   "5948061"   "5999971"   "6006260"   "6012052"   "6085224"   "6101534"   "6112240"   "6141010"   "6144944"   "6144988"   "6161139"   "6163772").PN.	USPAT	2003/02/11 11:08
12	21	("5636346"   "5692132"   "5710884"   "5710887"   "5712979"   "5717860"   "5717923"   "5721827"   "5724424"   "5724521"   "5727156"   "5737619"   "5740549"   "5751956"   "5757917"   "5774170"   "5848396"   "5848397"   "5933811"   "5948061"   "5959623").PN.	USPAT	2003/02/11 11:09

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File 347:JAPIO Oct 1976-2002/Oct(Updated 030204)  
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T S5/FULL/22

5/19/22 (Item 3 from file: 275)

DIALOG(R)File 275:Gale Group Computer DB(TM)

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02089595 SUPPLIER NUMBER: 19670293 (THIS IS THE FULL TEXT)  
AUDIO HIGHWAY OFFERS BROADCAST QUALITY RADIO OVER THE INTERNET FOR FREE,  
ADVERTISING WILL FUND IT.

Computergram International, n3224, pCGN08130014

August 13, 1997

ISSN: 0268-716X

LANGUAGE: English

RECORD TYPE: Fulltext

WORD COUNT: 371 LINE COUNT: 00033

## TEXT:

Internet radio company Audio Highway has launched an audio-on-demand Web site which it claims will enable broadcast quality radio rather than the ham radio quality currently available on the Web. The company has developed technology and partnerships to enable broadcast quality radio to be transmitted over the Internet onto a personal computer running the AudioWiz browser extension or specially designed hardware called the listen-up player. Audio Highway is providing quality content from the likes of National Public Radio, Associated Press, CNET, Newsweek On Air, and Penguin AudioBooks. The idea is to give customers a personalised radio service which is free of charge and can be assembled from a number of sources. The radio service is being funded by 3 minutes of personalised advertisements per hour of radio time downloaded. The hardware, which along with the service has been in development since 1994, will cost \$300 for a unit, PC docking station and cables, and car cassette connector. It is approximately the size of a Pager and contains 12MB of flash memory, and custom Application Specific Integrated Circuits designed by Sycom Technologies LLC. The products incorporate a four to one compression algorithm which enables the listen-up player to store one hour of audio content. By the end of the year the player will incorporate a text to speech converter to enable the reading of electronic mail, and the recording of voice messages. Cupertino, California-based Audio Highway, an entirely privately held and funded company with 140 shareholders was founded in September 1994, with the name Information Highway Media Corp, by the president and chief executive Nathan Schulhof, previously founder and chief executive of TestDrive Corp which created software to encrypt applications onto CD-ROM. The audio highway service was initially scheduled for full launch in September 1995, but the company, originally cable-orientated, discovered the Internet and thus the service has been delayed two years. Audible Inc is another company experimenting with the same idea, with product also due in September. Schulhof sees Audible as a "direct competitor". The PC Web plug-in is available at [www.audiohighway.com](http://www.audiohighway.com).

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FILE SEGMENT: CD File 275

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T S5/FULL/30

5/19/30 (Item 8 from file: 621)

DIALOG(R) File 621:Gale Group New Prod.Annou.(R)

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01558182 Supplier Number: 47895651

**Audio Highway Launches Personalized News and Information Service**

PR Newswire, p807LATH004

August 7, 1997

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 831

New Web Site Containing Thousands of Entertaining, Informative and Useful

Audio Selections is Now Open

CUPERTINO, Calif., Aug. 7 /PRNewswire/ -- Audio Highway(TM), the creator of personalized, audio-on-demand technology for the mobile marketplace, today launched its news and information programming service via its new World Wide Web site, <http://www.audiohighway.com>. Audio Highway also announced that its introductory product, the Listen Up(TM) Player, will be available in stores in late September.

"Today is an important day for Audio Highway," said Nathan Schulhof, president and CEO of Audio Highway. "After more than three years of work and preparation, we are taking the first big step in launching our mobile news and information service. All the expectations and anticipation for Audio Highway's service will certainly be met or exceeded once users test the quality and abundance of available programming."

The launch of Audio Highway's new Web site allows interested users to take a trial-run of the service free of charge. Once connected to the site, users can register online, download Audio Highway's software, AudioWiz(TM), for free and begin receiving user-selected audio content directly to their PCs. Once on their PCs, content can be played back over its speakers. Additionally, with Audio Highway's Listen Up(TM) Player, users will be able to play back the downloaded content in a mobile environment, which is the key element of its audio system.

Schulhof said the new Web site will give users a good indication of the benefits offered by Audio Highway's news and information service. "Even without the Listen Up Player, people are capable of doing everything but playing back content over the player. This means they can peruse, select and download content to their PCs; test the AudioWiz software, and most importantly, see how easy it will be to listen to content they are interested in."

The Listen Up Player is a small, hand-held, digital device designed to deliver personalized audio content to the mobile market. With the Listen Up Player and an Internet connection, consumers can select news and information, music, entertainment, stock quotes, and other content from a variety of topics and download those selections to their Listen Up Player using Audio Highway's new World Wide Web site and its proprietary software, AudioWiz.

The audio selections available through Audio Highway's Web site are free of charge, regardless of whether they are played back on a PC or through a Listen Up Player, via an advertising-supported pricing model. For each hour of downloaded content, Audio Highway will distribute six minutes of audio commercials. However, users may also choose to adopt a pay-as-you-go pricing format, totally eliminating commercial messages from the downloaded content. Download times for Audio Highway's audio content are determined by the speed of a user's connection to the Internet.

"We anticipate most users will have an Audio Highway connection at home where they will download the latest news and information they want in the middle of the night so they can listen to it as they commute to work or go out for their morning jog," Schulhof said. "Additionally, we expect many users will also download content at work."

"Since most business Internet connections are much faster than the standard 28.8 speeds, many users will connect just prior to going home and

will receive the most up-to-the-minute information available. And it will be on just the topics that interest them; that's what's truly exciting about the Audio Highway news and information programming service."

Audio Highway also announced today that the Listen Up Player will be available in stores in late September and will sell for a suggested retail price of \$299, with an estimated street price of \$199. Audio Highway is taking orders through its web site or its toll-free phone number,

800-77LISTEN. The entire Listen Up package includes the Listen Up Player, AudioWiz software, docking station and pass-through parallel port cables.

Currently, Audio Highway has partnerships with a number of notable content providers including The Associated Press, Brite Voice Systems, CNET, Enso, National Public Radio, Newsweek, Penguin Books and others offering users a virtual bookshelf of audio content. More content providers will be added as Audio Highway's service gains in popularity.

Formed in 1994, Audio Highway is a developer of audio-on-demand products, focusing on the mobile environment. Audio Highway is partnering with content providers to allow customers to choose, retrieve, store and play back audio content using both Internet and broadband delivery systems. For more information, interested parties can contact the company at 408-255-5301 or 800-77LISTEN, or visit its World Wide Web site at (<http://www.audiohighway.com>).

Audio Highway, Listen Up and AudioWiz are all trademarks of Audio Highway.

SOURCE Audio Highway

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08/07/97

/CONTACT: Nathan Schulhof of Audio Highway, 408-255-5301, [nschulhof@aol.com](mailto:nschulhof@aol.com); or Ken Jenson, [kjenson@politis.com](mailto:kjenson@politis.com), or Melissa Karren, [mkarren@politis.com](mailto:mkarren@politis.com), both of Politis Communications, 801-523-3730/

CO: Audio Highway

ST: California

IN: CPR PUB

SU: PDT

DB-JC

-- LATH004 --

4092 08/07/97 06:02 EDT <http://www.prnewswire.com>

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PUBLISHER NAME: PR Newswire Association, Inc.

COMPANY NAMES: \*Audio Highway

EVENT NAMES: \*366 (Services introduction); 336 (Product introduction)

GEOGRAPHIC NAMES: \*1USA (United States)

PRODUCT NAMES: \*4811529 (Online Services NEC); 7372690 (Communications Software NEC)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

NAICS CODES: 514191 (On-Line Information Services); 51121 (Software Publishers)

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S1	0	AUDIOHIGHWAY.COM
S2	975	AUDIOHIGHWAY?
S3	338	RD (unique items)
S4	338	S3 AND COM
S5	55	S4 NOT PD>1999
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Set	Items	Description
S1	49	AUDIOHIGHWAY
S2	49	RD (unique items)
S3	10	S2 NOT PD>1999
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